



HEFS is committed to providing its clients with a broad range of services that support the completion of the DC OneApp. Our most visible effort involves community outreach, such as our participation in college fairs, financial aid counseling events, and other education related community events. For the 2007-2008 application season, HEFS will offer several outreach events geared specifically towards completing the DC OneApp. Students, parents, educators, and advisors are encouraged to visit the SEO website at www.seo.dc.gov for a calendar of information about HEFS' programs or go to Page 64 "Calendar of Outreach Events." In addition, HEFS offers the following community outreach opportunities:

A. ANNUAL MAYOR'S COLLEGE FAIR

The Annual Mayor's College Fair attracts college representatives, a host of non-profit organizations, and other advocates of higher education to support the District's high school students. The first Mayor's College Fair, sponsored by the DC State Education Office (SEO) and the University of the District of Columbia, was held in September 2006. More than 2,000 students, parents, counselors, and teachers from 43 secondary schools (parochial, private, public, and charter) had a rare opportunity to interact with representatives from 40 colleges and universities nationwide, representatives from 17 scholarship and non-profit organizations offering information on the SAT/ACT-prep and financial streams to assist with paying for higher education. Ballou Senior High School Band's drum line provided entertainment. To find out about the next Annual Mayor's College Fair, college-bound students are encouraged to visit the SEO website at www.seo.dc.gov and click "Calendar of Events."